

# Luc Palombo

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## Work Experience

### Motion Designer, Rogers Publishing

May 2016 - April 2017

- Was the *first* designer to produce animated motion graphics for magazine brands like Maclean's, Chatelaine, Today's Parent, Flare, and other publications under the Rogers Media umbrella
- Spearheaded the creation of new content formats that consistently pulled numbers upwards of 300,000 views on social media

### Freelance Designer

2013 - present

- Asked to design pamphlets, posters, bulletins, newsletters, websites, motion graphics, and brand identities for a variety of clients

### Sales Representative, Fresh From the Farm

2011 - 2016

- Assisted customers with products and services
- Managed and trained new hires to complete job responsibilities
- Designed branding and packaging elements after recent renovation

## Education

### York University/Sheridan College

2013-2017

- BDes, (Hons.), York/Sheridan Program in Graphic Design
- Member of Dean's Honour Roll

### Don Mills Collegiate Institute

2009 - 2013

- Graduated with honours and an over 85% average
- Attended specialized art/design program CyberARTs

## Community Involvement

### Skiing Assistant/Instructor, Adult Downhill Disabled Skiing

2009-present

- Encouraged disabled individuals to learn the basics of skiing
- Learned how to respond in case of emergencies

## General Qualifications

### Strengths

- Quick learner with exceptional ability to take on ambitious technology related tasks
- Great team leader with ability to manage based on
- Excellent communication and writing skills
- Outstanding school attendance record and academic success

### Technical knowledge

- Adobe Suite (Photoshop, Illustrator, Indesign, After Effects, Premiere, etc)
- Sketch, InVision, Origami
- Cinema4d, Blender, Unity3D
- HTML, CSS, Javascript, JQuery, p5.js, Processing
- Beginner level: Java, C++, C#

### Interests

- Technology, electronics, building computers, learning new software
- Digital art, video and photography work, playing weird instruments
- Community outreach in the deaf and hard of hearing community, learning American Sign Language
- Skateboarding, snowboarding, biking, motorcycling

### References available upon request